

worldwide



Widget Works

September 8, 2003

Marketing Design Solutions
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Austin, Texas 78758
Cody Davis

Cody

Thank you for your exceptional work on the package design for ListenUp! Our First Articles showed up about a week ago and we are now showing them to our potential customers. We are getting very favorable reactions from both the cardboard insert, where you did much of the text and all of the artwork, as well as the clamshell, which you designed after having to overcome several awkward configurations caused by the product. Of significant value was the foot you added to the package allowing it to be self-standing at the checkout counter. Our first shipment of 100 arrives via air on October 15 and the remainder of our 10,000 First Order should arrive via boat mid December.

Most of our work revolves around tight time schedules, and your ability to freely communicate your ideas to us, listen and improve on our thoughts, and then have you respond so quickly to the agreed solution is very much appreciated.

We have a continuous supply of new products, and look forward working with you on many more in the future.

A handwritten signature in black ink that reads "Chuck Luper". The signature is fluid and cursive.

Chuck Luper
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